



POINT OF CONTACT SURVEY

# Getting to know you

**City**

**State**

**Name**

**Title**

- 1 Who is your Portfolio Director?  
*If you do not know, please skip this question.*

## Key Working Group

- 2 Please list members you wish to designate as the Key Working Group. Members of this group will receive regular public updates from our firm.

*The Key Working Group can be smaller or larger than five members. Email us with additional contacts.*

Name

Email

Phone

Position (Title)



SURVEY: FEEDBACK

# Getting to know you

## Feedback Process

3 When and where are your staff meetings?

4 How do you plan to report our progress – written or verbal?

written

verbal

both

5 How do you like to be communicated with?

phone

email

text

6 Is your council elected at large or by district?

7 What political challenges do we need to be aware of?

8 Who are the primary media outlets in the city?

Who are the reporters covering local government?



SURVEY: SUCCESS

# Getting to know you

- 9 What were the primary reasons that the City partnered with Retail Strategies?
- 10 How will you define success in this partnership?
  
- 11 What does success look like in the first year and the subsequent years?

## Taxes

- 12 What is the sales and use tax rate collected by the city, county and state?

City

County

State

- 13 What do you want to learn about retail real estate?

- 14 What is your fiscal year start date?



SURVEY: PERSONAL

# Getting to know your community

**Name**

**Birthday**

**Hobbies**

16 How long have you been with the city?

17 Have you held similar positions in other communities?

yes

no

18 Where did you grow up?

19 Where did you attend school?  
*Highschool, College, or University*

20 Where did you attend school?  
*Highschool, College, or University*

**Favorites**

*first favorite*

*second favorite*

Sports Team?

Band?

Food?



retail strategies

SURVEY: EXPECTATIONS

# Getting to know your community

## What to Expect

### Thank you for your responses!

We will be sending you a document within the next 30 days outlining expectations and timelines.

Based on your feedback we will discuss with you when we can visit the city council.

We look forward to working with you.

~ The Team at [Retail Strategies](#)

### Disclaimer

We will work through our primary point of contact as much as possible.

If communication flow is impeded we reserve the right to open lines of communication with other Key Working Group members.

# Thank you!