



SURVEY

# Getting to know your community

**City**

**State**

**Name**

**Title**

- 1 Who is your Portfolio Director?  
*If you do not know, please skip this question.*
- 2 Are you a leader in any statewide or national organizations?
- 3 What do you consider to be your community or city's Retail Trade Area?
- 4 What surrounding communities and municipalities use your city as its primary retail shopping destination?
- 5 Are there any communities or municipalities that you view as competition relative to retail recruitment?





SURVEY: VISION

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11 What is your vision relative to retail growth, recruitment and development as it relates to specific retailers, areas of town, and styles of construction?

12 Does your city own property that is planned or available for retail development?  
*If so, please provide general information relative to location, size, incentives, etc.*

13 Does your city have incentive packages available to retailers and/or developers to assist in retail recruitment?  
*If so, please provide as much detail as possible.*



# Getting to know your community

## Developers

Please provide contact information of key members of the community that own commercial properties or those individuals typically involved in development and financing activities within your community.  
*if you have more than 5 developers, please e-mail us.*

Name	Email	Phone	Developments
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14 Please list any current and/or planned retail development projects

15 Please provide information on any previously planned retail developments that were tabled or cancelled  
*due to the economic environment between 2007 and 2012*



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- 16 Please list any current and/or planned retail development projects

**Thank You!**